



TOTAL ADVANTAGE
ZERO VOC PROFESSIONAL COATING
INTERIOR LATEX SEMI-GLOSS 10 SERIES

PRODUCT DATA

GENERIC TYPE: Acrylic

DESCRIPTION: Total Advantage Zero VOC Professional Coating Interior Latex Semi-Gloss is ideal for new construction, commercial building, renovation, and maintenance projects. Use on walls, ceilings, and trim of primed plaster, drywall, wood, masonry, and primed metal. Total Advantage is ideal for use on areas that require a smooth uniform washable semi-gloss finish.

Features:

- GREEN WISE® certified
- Zero VOC, low odor
- Excellent flow and leveling
- Scrubbable
- Burnish resistant

COMPATIBLE COATINGS: May be applied over properly prepared latex or alkyd/oil finishes. See application instructions for proper substrate primer.

Primers:

- McCormick Interior/Exterior Latex Block Filler 01015.
- McCormick 1st Step Interior Zero VOC Vinyl Primer Sealer 06431.
- McCormick 1st Step Interior High Build Primer 06458.
- McCormick 1st uniX Multi-Purpose Stain Blocking Interior/Exterior Primer 06460.
- McCormick Underlok Interior/Exterior Acrylic Latex Multi-Purpose Primer 06452.
- McCormick Permalok Interior/Exterior 100% Acrylic Masonry Primer 06451.
- McCormick Permalok Interior/Exterior Acrylic Masonry Surface Conditioner 01322.

PHYSICAL CHARACTERISTICS

Colors: Full Range
Vehicle Type: Vinyl Acetate Copolymer
VOC/VOS: Less than 10 g/L
Volume Solids (Avg.): 42% ± 2%
Weight Solids (Avg.): 57% ± 2%
Viscosity: 100-105 KU
Suggested Film Build:
 3.0-4.0 mils wet, 1.2-1.4 mils dry
Theoretical Coverage per Gallon:
 400 sq. ft. @ 1.2-1.4 mils DFT
Gloss Level: 40-45 units @ 60°
Sheen: N/A
Drying Time @ 77°F & 50% R.H.:
To Touch: 2 hours
Recoat: 8 hours. Allow additional drying time during humid or cooler weather.
Min. Surface/Air Temperature at Application:
 50°F
Max. Surface/Air Temperature at Application:
 110°F
Flash Point: Non-Flammable
Heat Resistance: 150°F Intermittent
Application: Brush, Roller, or Spray
Thinning:
Brush and Roller: Not Recommended
Spray: Up to One Pint of Clean Water per Gallon
Clean Up: Warm Water and Detergent
Packaging: Quart, Gallon and Five Gallon
Weight per Gallon: 11.1-11.3 lb. /gal

NOT RECOMMENDED: Do not paint over wallcoverings. Vinyl wallcoverings can lose adhesion through age or from new or previous paint applications.



≤ 5 g/L

This product is currently certified under MPI #54, MPI #54X-Green, MPI #147

GREEN WISE®	LEED v4	SCAQMD	OTC
YES	YES	YES	YES

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APPLICATION INSTRUCTIONS

For the following surfaces, prime as indicated and finish with 2 coats of McCormick Total Advantage Zero VOC Professional Coatings Interior Latex Semi-Gloss 10 Series.

SURFACE PREPARATION:

Previously Painted Surfaces: The surface must be clean and dry. Remove dirt, grease, calcimine, wallpaper paste, loose paint, and other surface contaminants using the appropriate cleaner. Repair surface defects. Abrade surface to promote adhesion. Prime glossy surfaces, stains, and other challenging conditions using McCormick Underlok Interior/Exterior Acrylic Latex Multi-Purpose Primer 06452. Any exposed substrate should spot primed with the appropriate McCormick primer as for unpainted surfaces listed below.

Unpainted Drywall: Spackle nail holes and cracks. Sand smooth and wipe clean. Prime with McCormick 1st Step Interior Zero VOC Vinyl Primer Sealer 06431.

Unpainted Plaster: Allow new plaster to age 30 days. Prime with McCormick Permalok Interior/Exterior 100% Acrylic Masonry Primer 06451.

Unpainted Masonry: Allow new masonry to age 60 days. **Brick & Smooth Concrete:** Prime with McCormick Permalok Interior/Exterior 100% Acrylic Masonry Primer 06451 or McCormick Permalok Interior/Exterior Masonry Surface Conditioner 01322. **Concrete Block:** Prime with McCormick Interior/Exterior Latex Block Filler 01015

Unpainted Wood: Fill all nail holes and open joints with interior wood putty. Sand smooth and wipe clean. Prime with McCormick uniX Multi-Purpose Stain Blocking Interior/Exterior Primer 06460.

Unpainted Galvanized Metal: Clean new galvanized surface by wiping surface with clean rags wet with mineral spirits. Prime with McCormick Underlok Acrylic Metal Primer 06449.

APPLICATION:

Always stir well before use. Additives for ease of application or to promote adhesion are not recommended. Do not apply if material, substrate, or ambient temperature is below 50°F or above 110°F. Relative humidity should be below 90%. Apply by brush, roller, or spray. For best brush application results, use a quality synthetic filament brush. For roller application, use a ¼" to ¾" nap cover. For spray application, thin with clean waters, up to one pint per gallon if necessary.

APPLICATION EQUIPMENT:

- Apply by brush, roller, or spray.
- Manufacturers listed below are a guide. Others may be used. Changes in pressure and tip size may be required to achieve proper application.

Airless Spray:

Pump: Graco / Titan

High Pressure Filter: 60 Mesh

Fluid Hose: ¼" x 50'

Tips: 0.015" - 0.021"

Minimum pressure to avoid fingering: 2000 psi

WASHING INSTRUCTIONS:

Allow 30 days after application before washing. Remove common dirt stains by using a soft cloth or sponge, warm water and mild detergent. Do not apply too much hand pressure during washing; this will cause paint to burnish causing discoloration.

CAUTIONS --- Lead Hazard: WARNING!

If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

CAUTIONS - USE ONLY WITH ADEQUATE VENTILATION:

To avoid breathing vapor or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air or wear respiratory protection (NIOSH/MSHA TC23C or equivalent) or leave the area. Close container after each use. Avoid contact with eyes and skin.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

CONTAINER LABELING COMPLIES WITH APPLICABLE STATE RIGHT-TO-KNOW ACTS. For additional safety and health information, please refer to the Safety Data Sheet (SDS).

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MANUFACTURED BY:

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PRODUCT DATA SHEET